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Dr. Lefsrud is an Assistant Professor in the Department of Chemical and Materials Engineering, at the University of Alberta. She focuses on decision-making for technological developments, institutional theory, computational methods, and risk management. She received her PhD in 2014 from University of Alberta's School of Business, in the area of Strategic Management and Organizations. She holds Bachelor's and Master's Degrees in Civil Engineering, and a Master's Degree in Sociology, also from the University of Alberta. She has received awards in 2013 for her work from both Network For Business Sustainability / Academy of Management, and European Group of Organizational Studies.

Besides research and teaching, she also provides policy and strategy advice to government and industry. Professionally, her career spans two decades with senior roles in industry, consulting, and regulation. She has published and has work under second-round review in a number of top management journals and handbooks including: Organization Studies; Organization Science; Research in the Sociology of Organizations; and Accounting, Organizations and Society.